

# DESTINY GARVIN

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[LinkedIn](#) [Portfolio](#)

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## WORK EXPERIENCE

- Nicholas & Lence Communications** Public Relations Intern **Sep 2024 - Present**
- Curated and compiled press clippings highlighting client coverage on major outlets including CBS, Fox, and Pix11.
  - Developed quarterly reports analyzing client media impressions, totaling over 300 million across various platforms.
  - Researched and built targeted media lists with 100+ contacts for strategic pitching and outreach efforts.
- HeadCount** Partnerships and Events Intern **Feb 2024 - May 2024**
- Assisted team on multiple 6-figure deal projects including partnerships with MLB and Steve Madden
  - Read over contracts and extracted deliverables uploaded on Airtable for partners such as Spotify, AEG Presents, and Prizeo
  - Scheduled 20 meetings between MLB and the team
  - Assisted with graphics and editing for partnerships newsletter sent to over 2,000 contacts
- ZE Creative Communications** Public Relations Intern **Feb 2023 - May 2023**
- Created press releases and social posts for numerous school districts on Long Island that informed the community of the beneficial events and activities each school hosted
  - Followed up with journalists and reporters to ensure they received specific press releases on behalf of clients
  - Developed graphics for social media accounts mainly on Instagram
  - Assisted team in client events including an event with over a hundred attendees and multiple prominent news stations of Long Island present
- The Swing Agency** Associate Lead **Jan 2023 - May 2023**
- Completed weekly deliverables of objectives for four client accounts
  - Created multiple media lists of 600+ contacts of journalists, reporters, and influencers for client's environmental campaign
  - Pitched to multiple influencers for collaboration in promoting client's beauty products
- Hofstra Votes Live** Publicity Team Member **Sept 2022 - Nov 2022**
- Researched and created contact lists of multiple local businesses and news stations to pitch for advertising/sponsorship deals
- Vivacious Cosmetics** Founder **Jun 2020 - Aug 2020**
- Achieved over 7,000 followers by promoting brand on TikTok platform and creating content while making sales both domestically and internationally
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## EDUCATION

- Master of Business Administration | Sports and Entertainment Management** **Jan 2024-Present**  
Hofstra University
- Bachelor of Arts | Public Relations major and Creative Writing minor** **Aug 2019 - May 2023**  
Hofstra University
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## SKILLS & INTERESTS

- **Skills:** Google Workspace, Microsoft Office, Cision, Muck Rack, Canva, WordPress, Wix, Mailchimp, Airtable, Facebook, X, Instagram, TikTok, Snapchat, Youtube, AP Style
- **Interests:** Reading, Writing, Editing, Entertainment, Beauty, Lifestyle, Publishing, Photoshop